

Welcome to the Fall 2023 All-Staff Meeting



BE BOLD. Shape the Future.®

Introducing to the stage: **Nicki Halopka**



BE BOLD. Shape the Future.®

Now Presenting: Dr. Renay Scott



BE BOLD. Shape the Future.®

Power of the Dream

Deep within each heart
There lies a magic spark
That lights the fire of our imagination
And since the dawn of man
The strength of just "I can"
Has brought together people of all nations



BE BOLD. Shape the Future.®

Now Presenting: Seth Miner



BE BOLD. Shape the Future.®

NMSU Enrollment

Seth B. Miner

Associate Vice President
of Enrollment Services

Division of Student
Success

The logo for New Mexico State University, featuring the letters "NM" stacked above "STATE" in a white serif font, enclosed within a white square that is itself centered within a larger maroon square.

NM
STATE

BE BOLD. Shape the Future.®
New Mexico State University

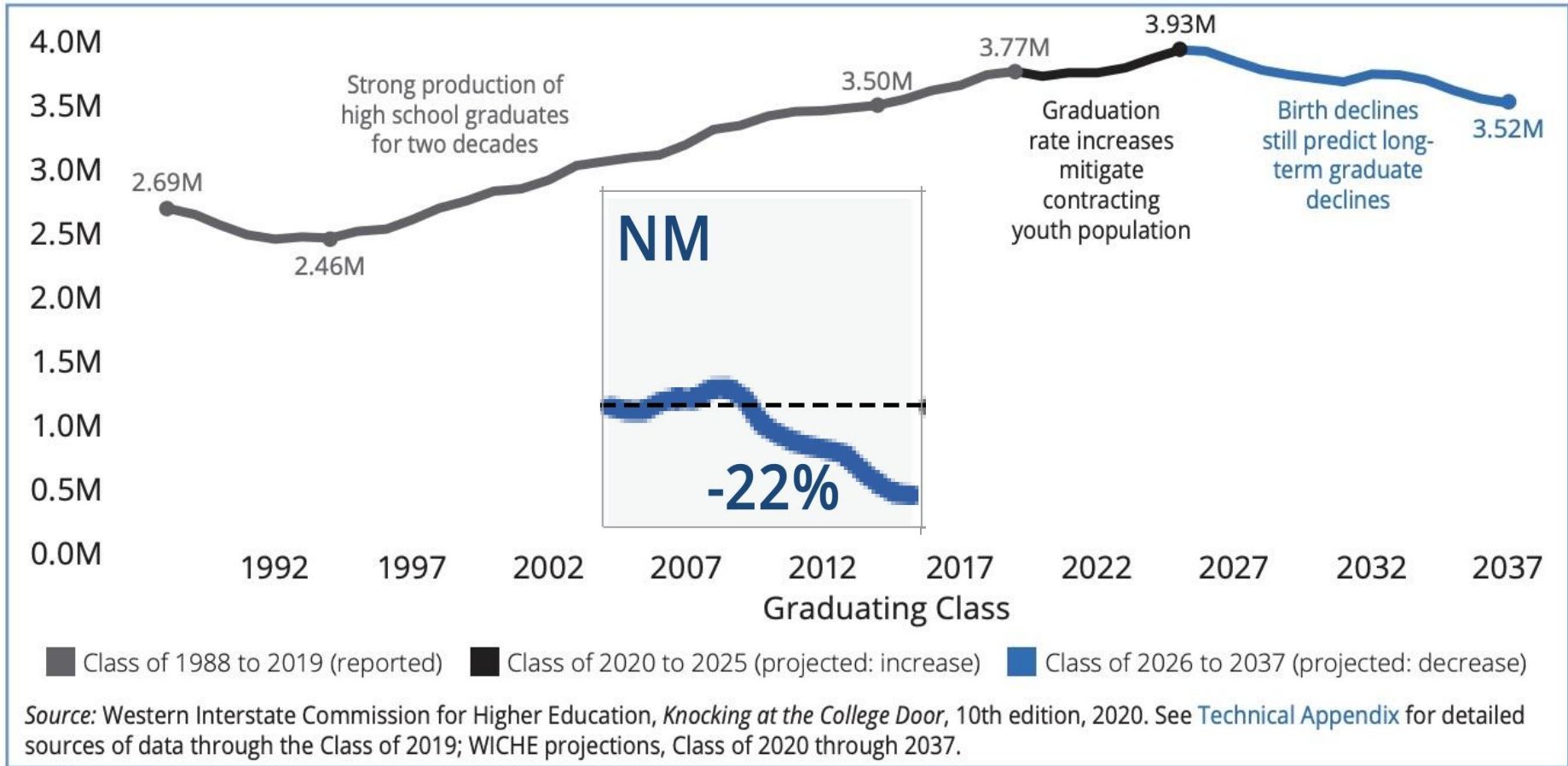
Enrollment Landscape

PROJECTED HIGH SCHOOL GRADUATES



BE BOLD. Shape the Future.®

PROJECTED HIGH SCHOOL GRADUATES

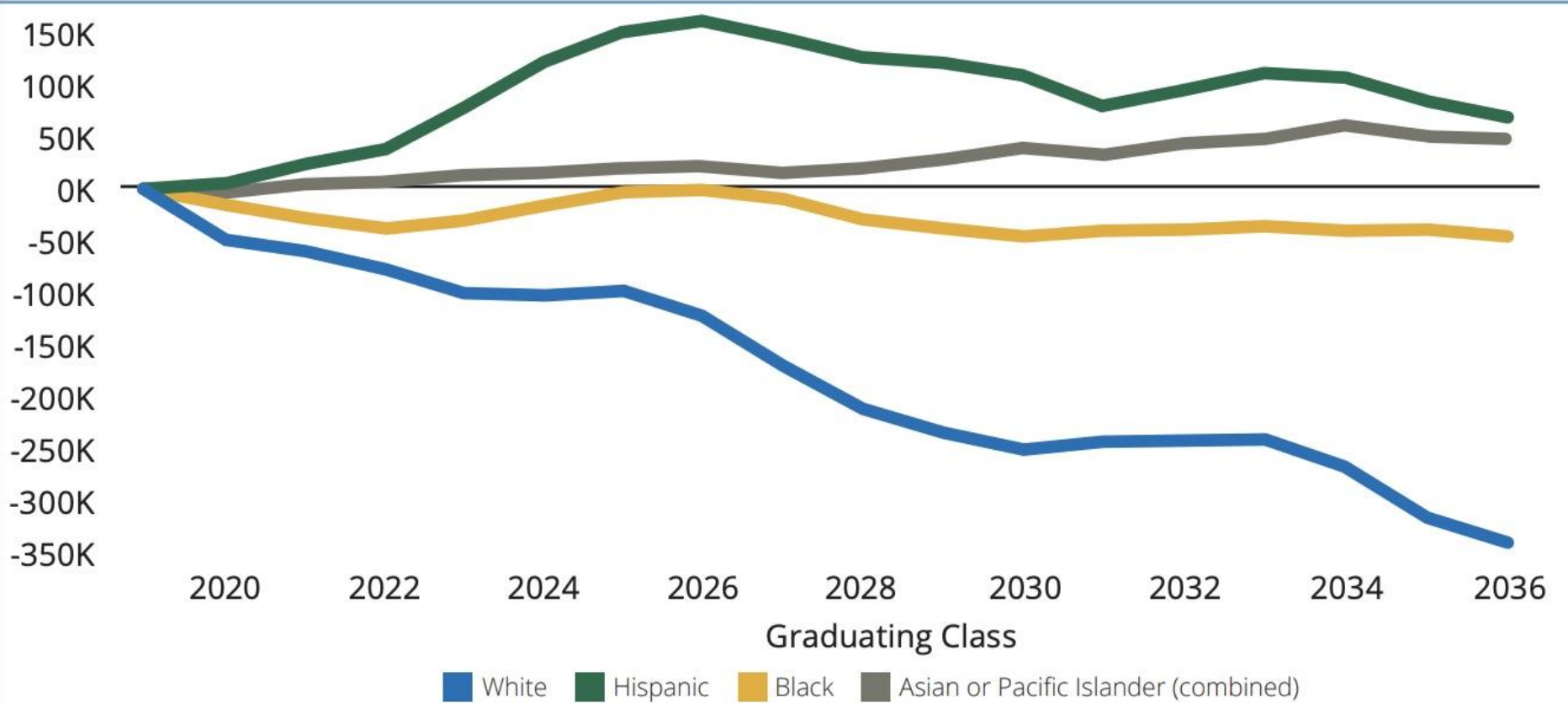


- 10% increase compared to previous projections
- Due to students of color increased graduation rates



BE BOLD. Shape the Future.®

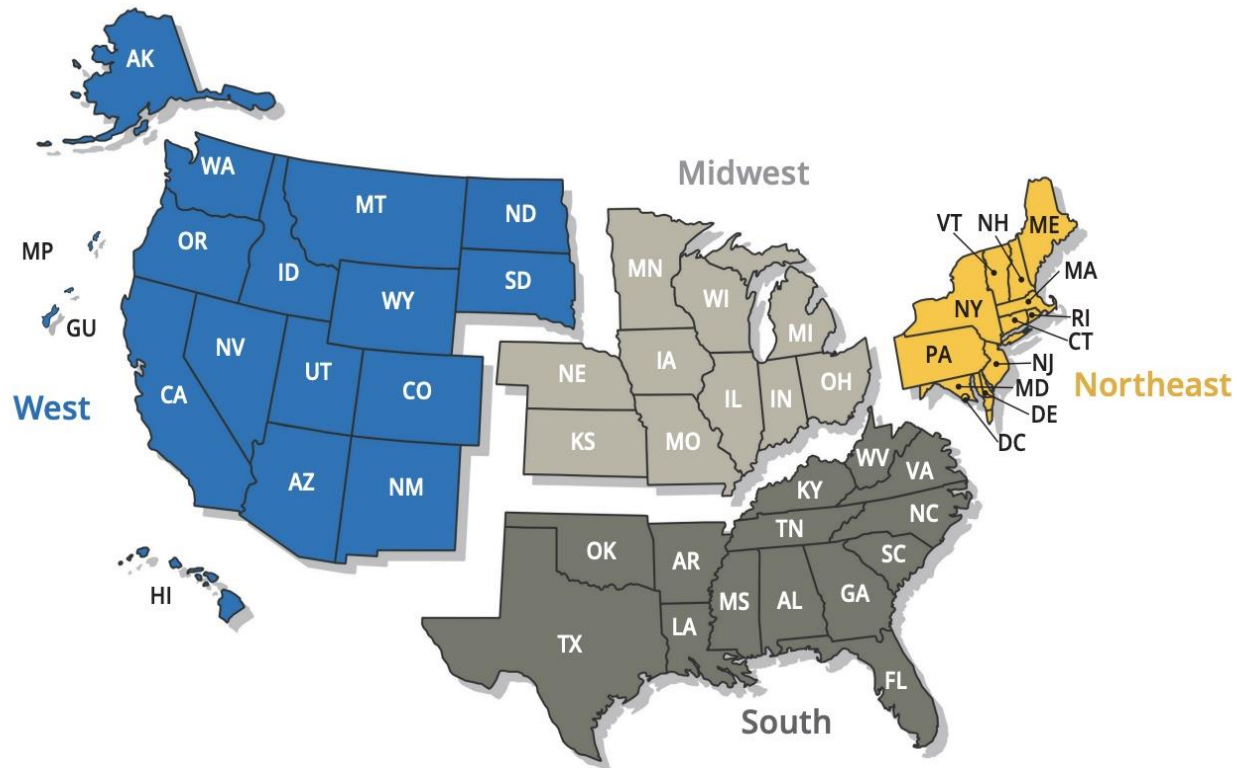
Projected High School Graduates By Race



Source: Western Interstate Commission for Higher Education, *Knocking at the College Door*, 10th edition, 2020. WICHE projections and analysis.
Notes: Showing White non-Hispanic, Hispanic of any race, Black non-Hispanic and Asian/Pacific Islander (combined) non-Hispanic. Figure 5a shows additional race categories.



BE BOLD. Shape the Future.®



Notes: In these projections, the U.S. includes the 50 states and District of Columbia. Projections are also produced for Puerto Rico in the detailed data, but not included in U.S. figures. The Western region includes the U.S. territories and freely associated states affiliated with the WICHE region (including Guam and the Commonwealth of the Northern Mariana Islands), but data were not available at the time of publication to provide projections for them.

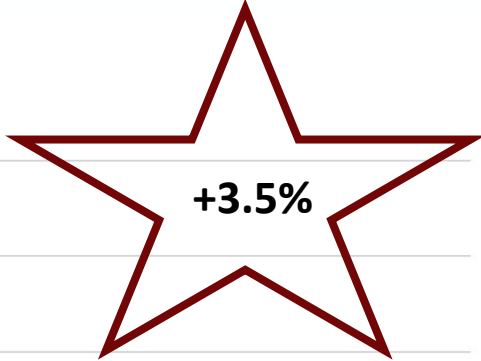
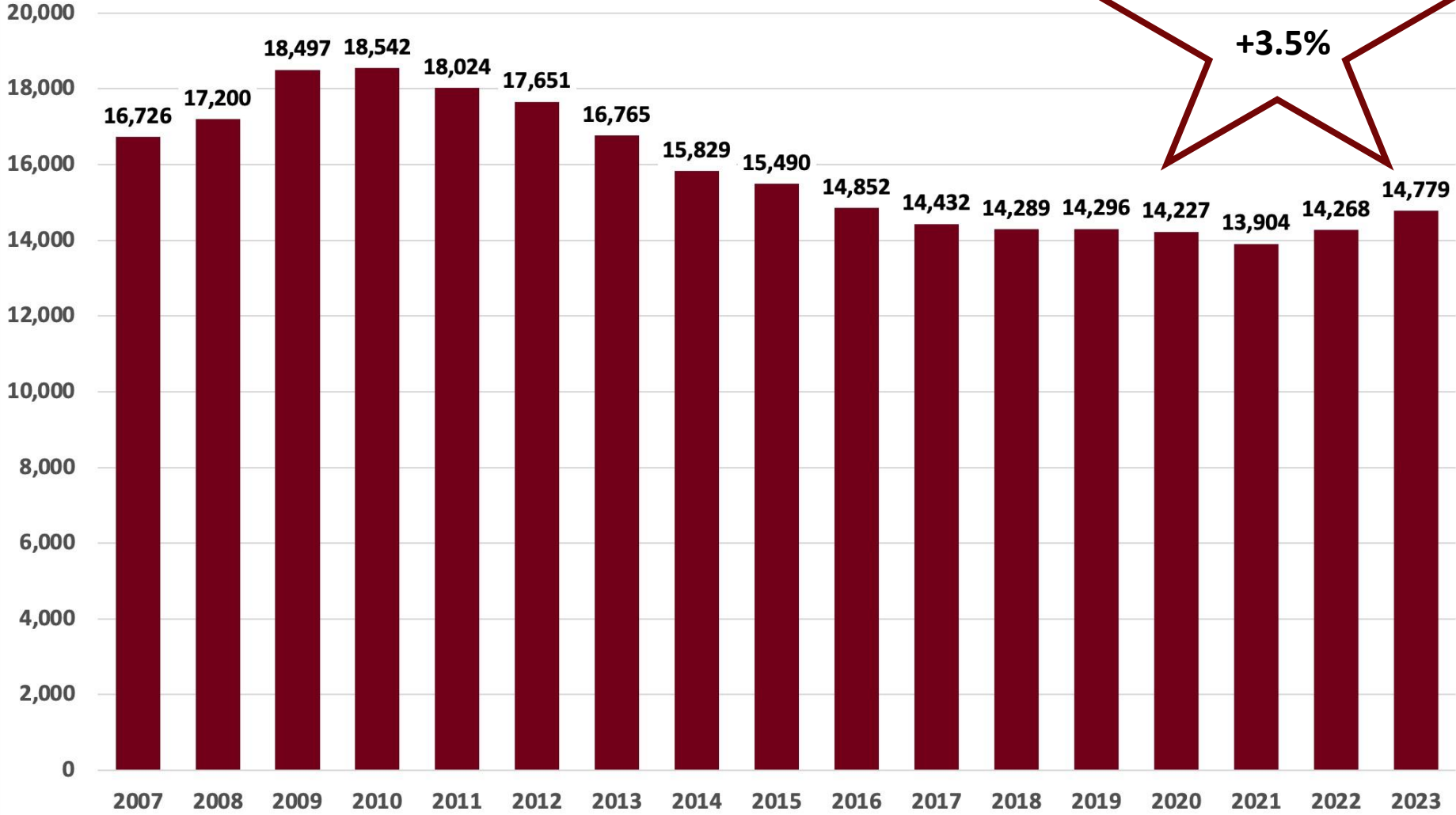
- Southern - Projected growth (TX & FL)
- Northeast – Stagnant
- Midwest – Projected decline (IL & MI)
- West - Stagnant

NMSU Enrollment



BE BOLD. Shape the Future.®

Historical Total Enrollment 2007-2023

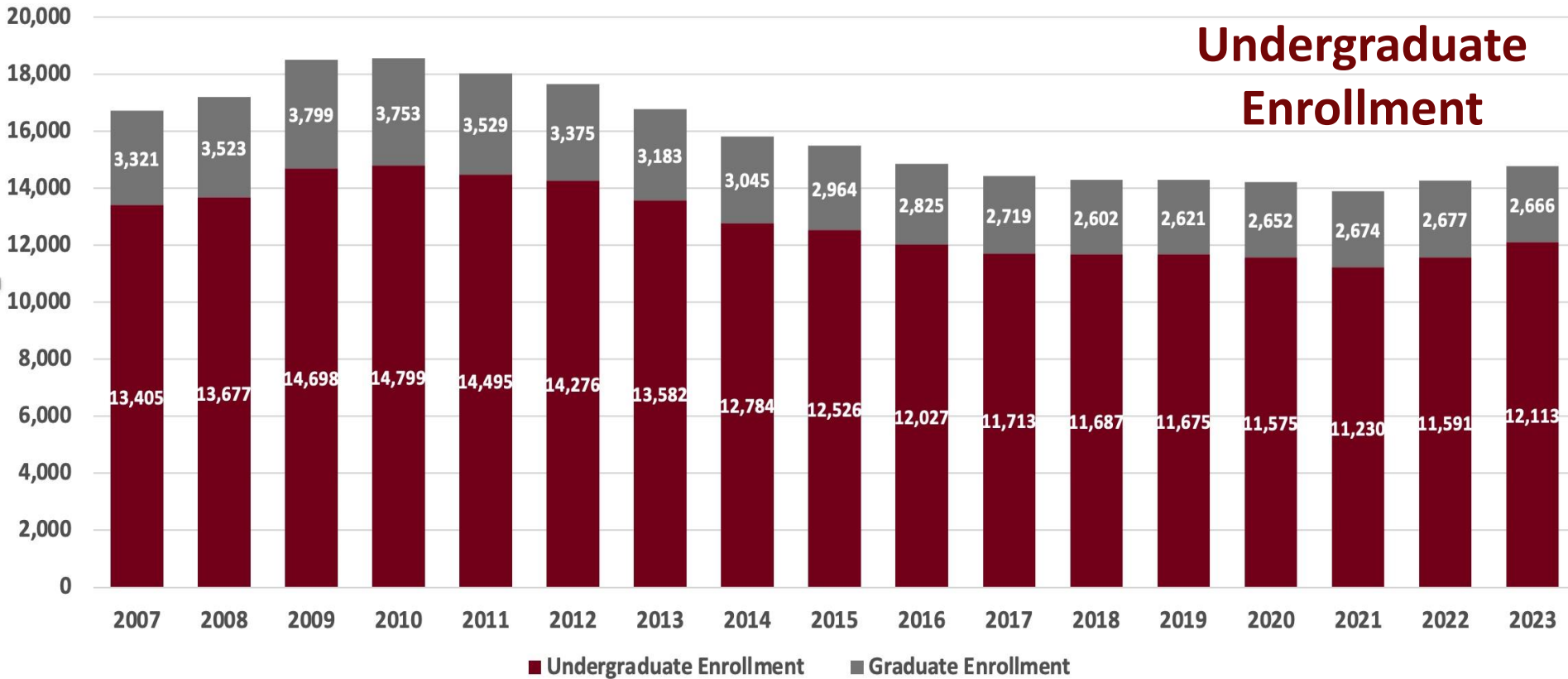


BE BOLD. Shape the Future.®

Undergraduate & Graduate
Enrollment
2007 - 2023

+4.5%

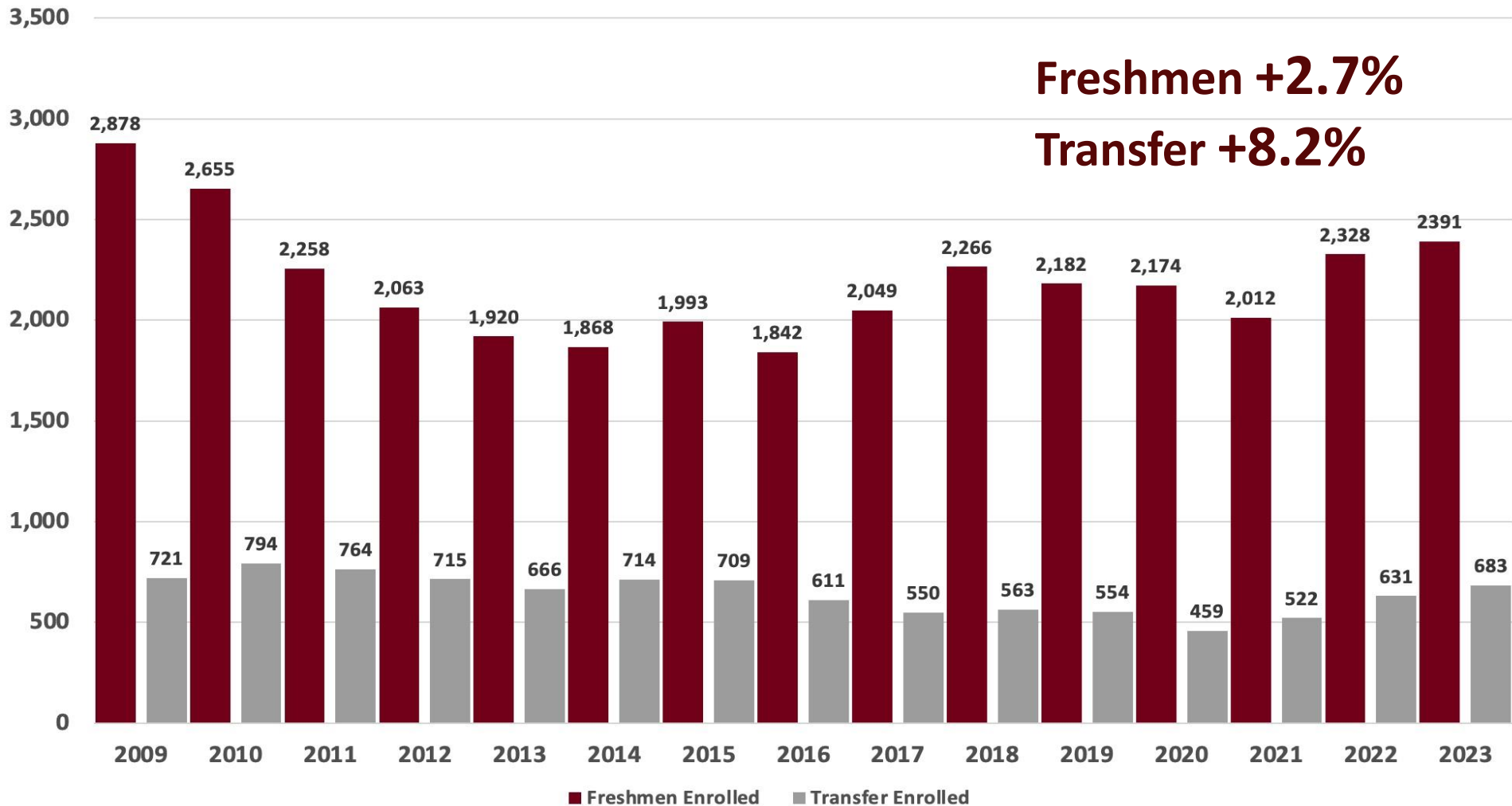
**Undergraduate
Enrollment**



BE BOLD. Shape the Future.®

Undergraduate New Student Fall Enrollments 2009 - 2023

Freshmen +2.7%
Transfer +8.2%



BE BOLD. Shape the Future.®

Freshmen Recruitment

HISTORICAL DATA

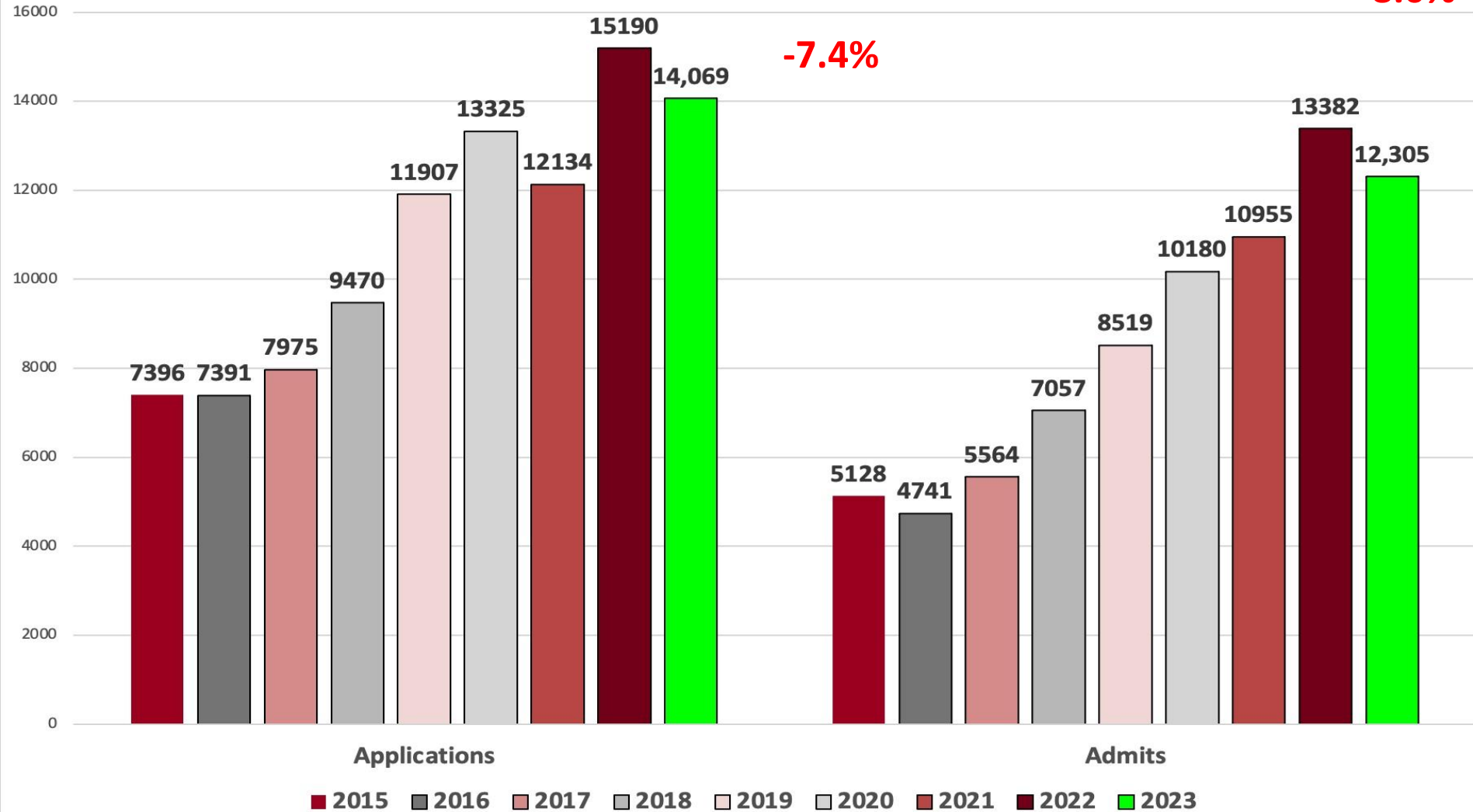


BE BOLD. Shape the Future.®

Freshmen Applications & Admits 2015-2023

-8.0%

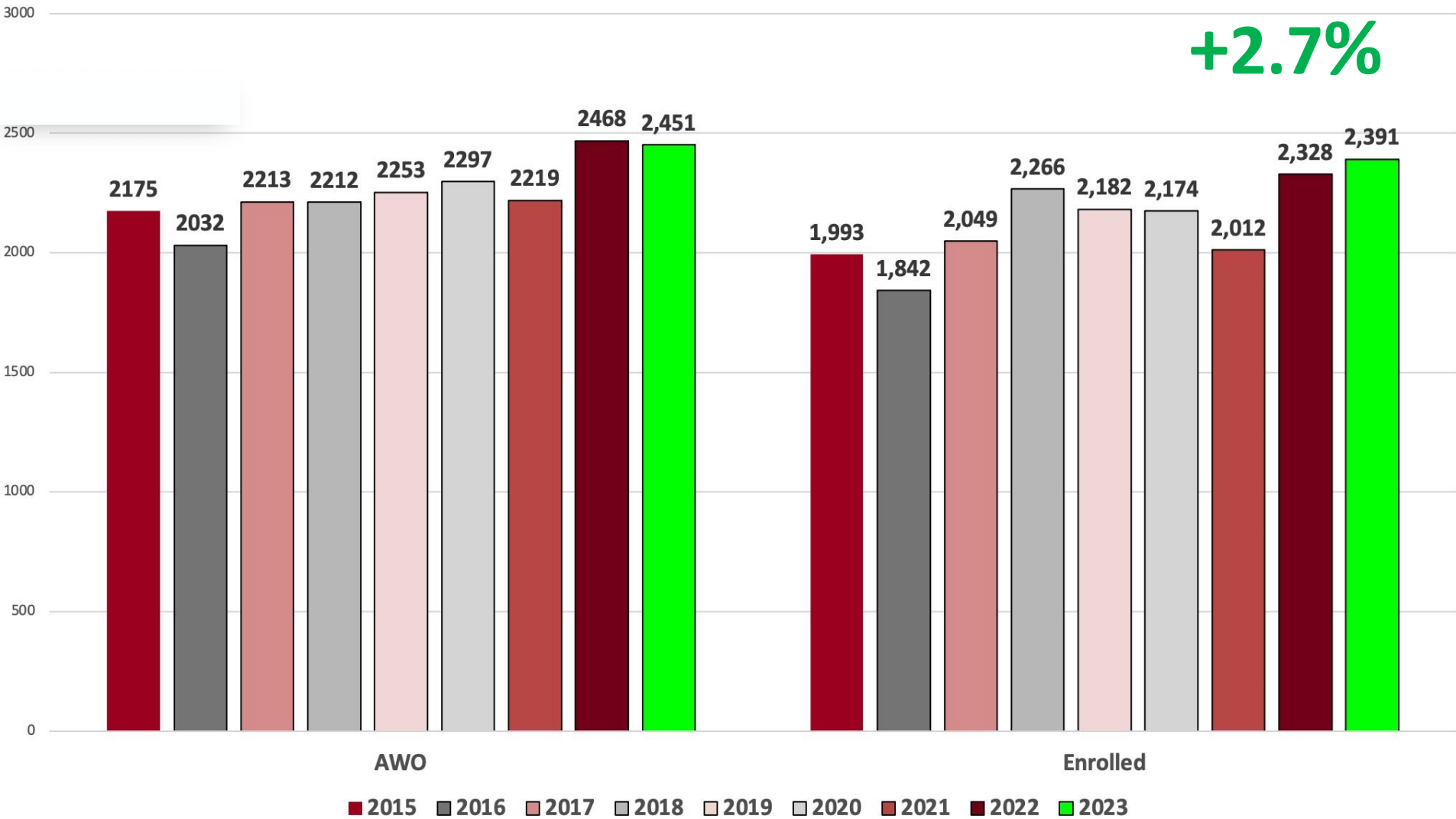
-7.4%



BE BOLD. Shape the Future.®

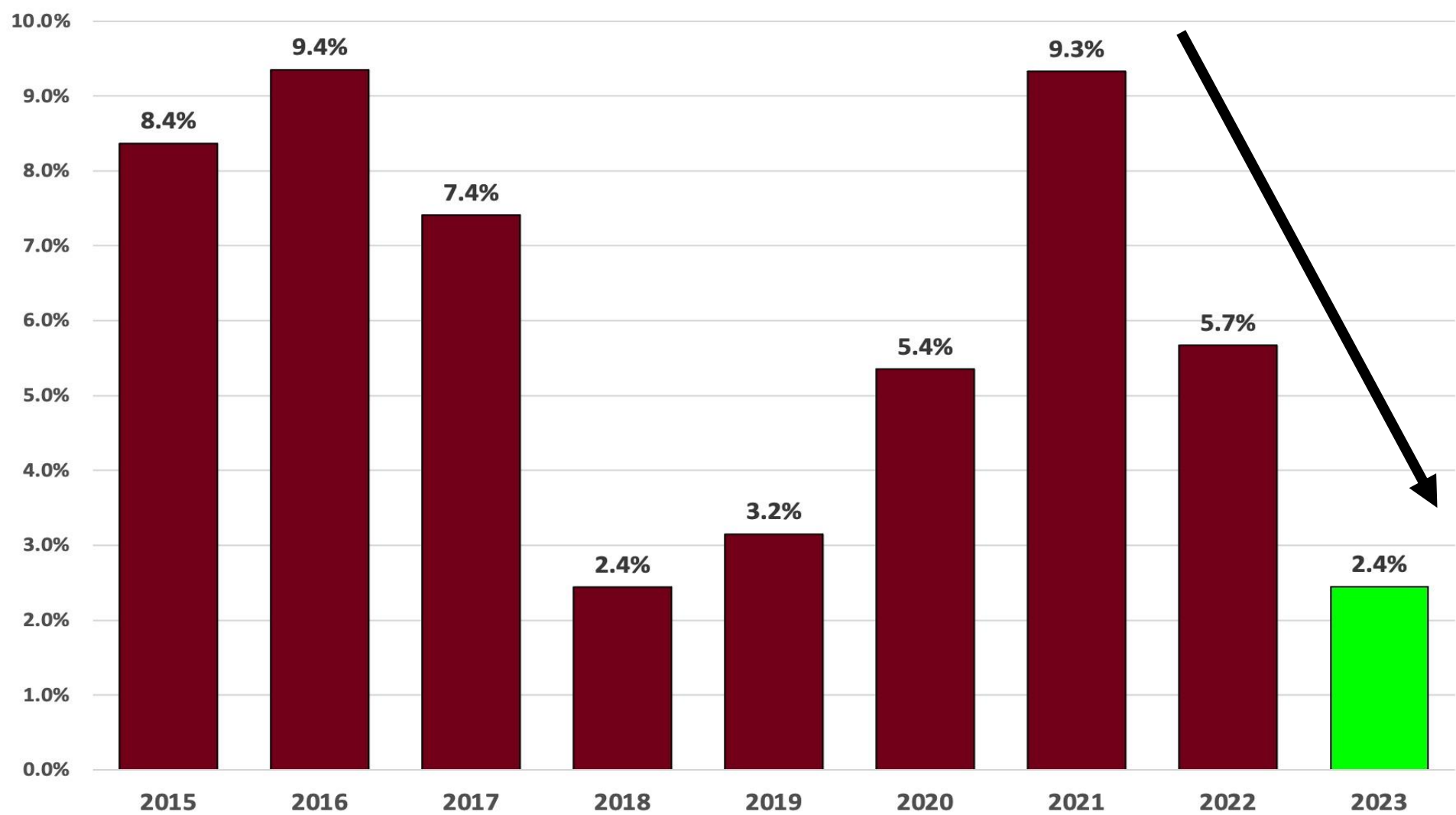
Freshmen AWO & Enrolled 2015-2023

+2.7%



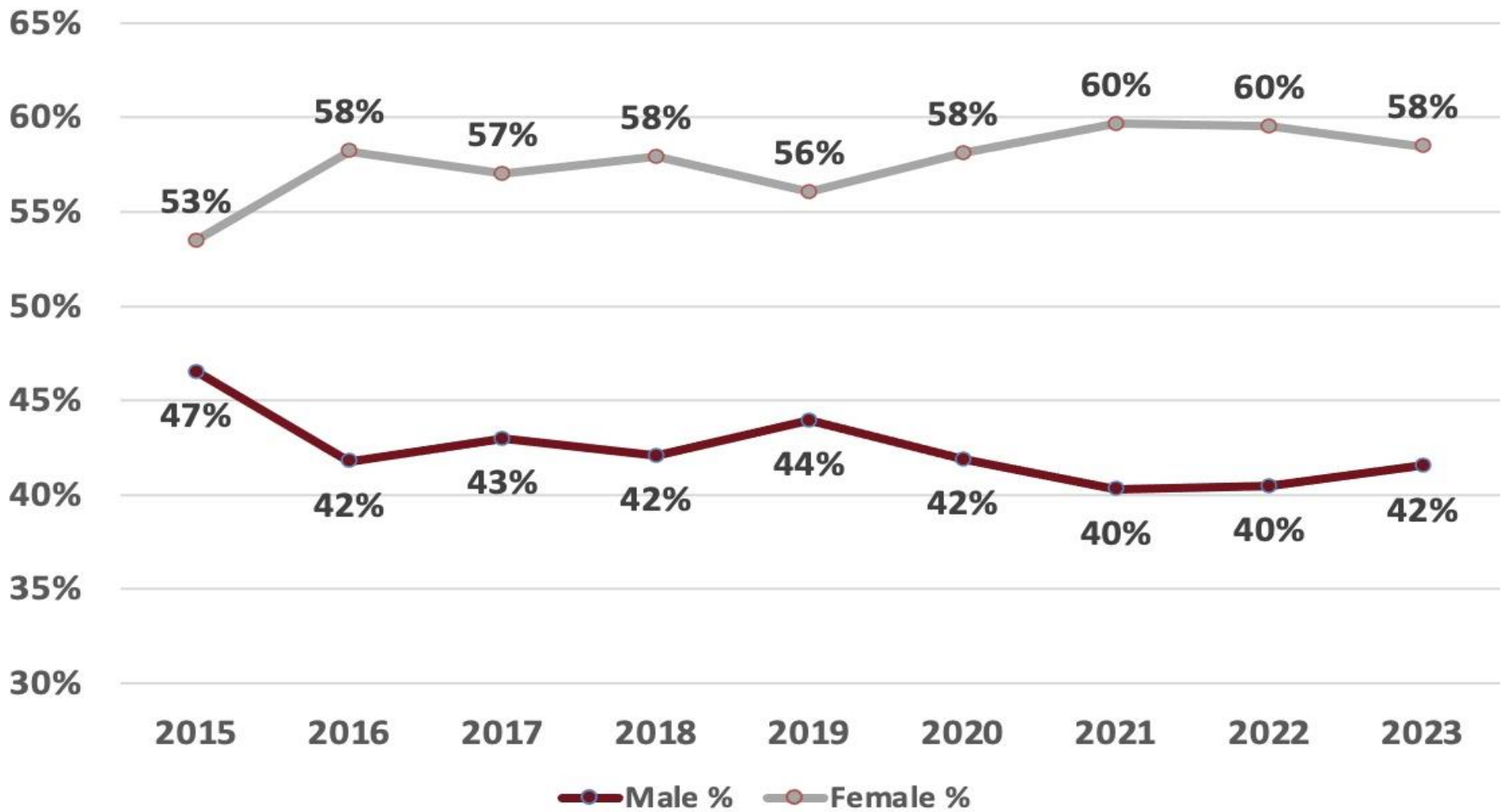
BE BOLD. Shape the Future.®

Freshmen Melt 2015-2023



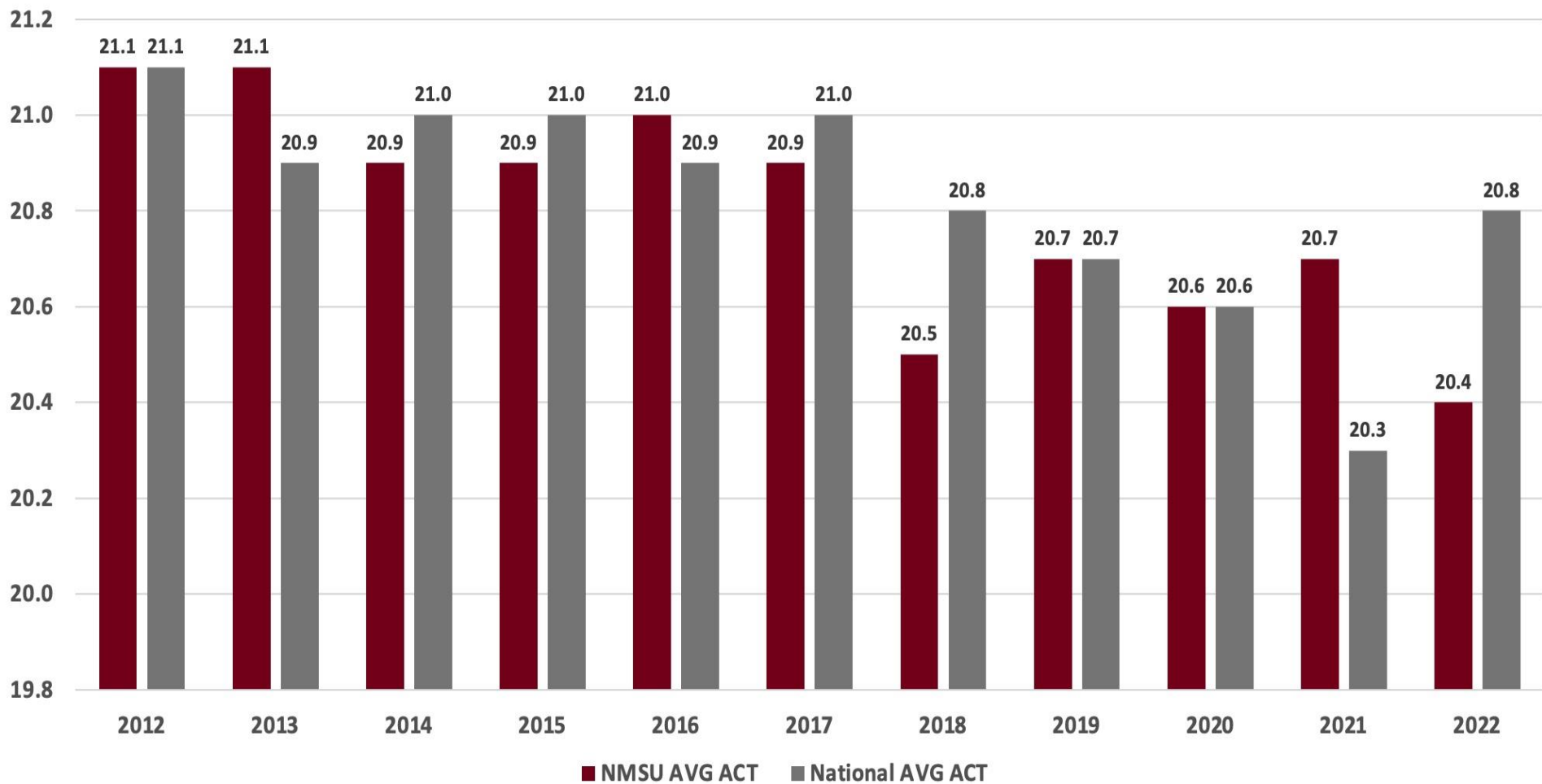
BE BOLD. Shape the Future.®

First-Time Freshmen by Gender



BE BOLD. Shape the Future.®

First-Time Freshmen Average ACT Composite 2012-2021



BE BOLD. Shape the Future.®

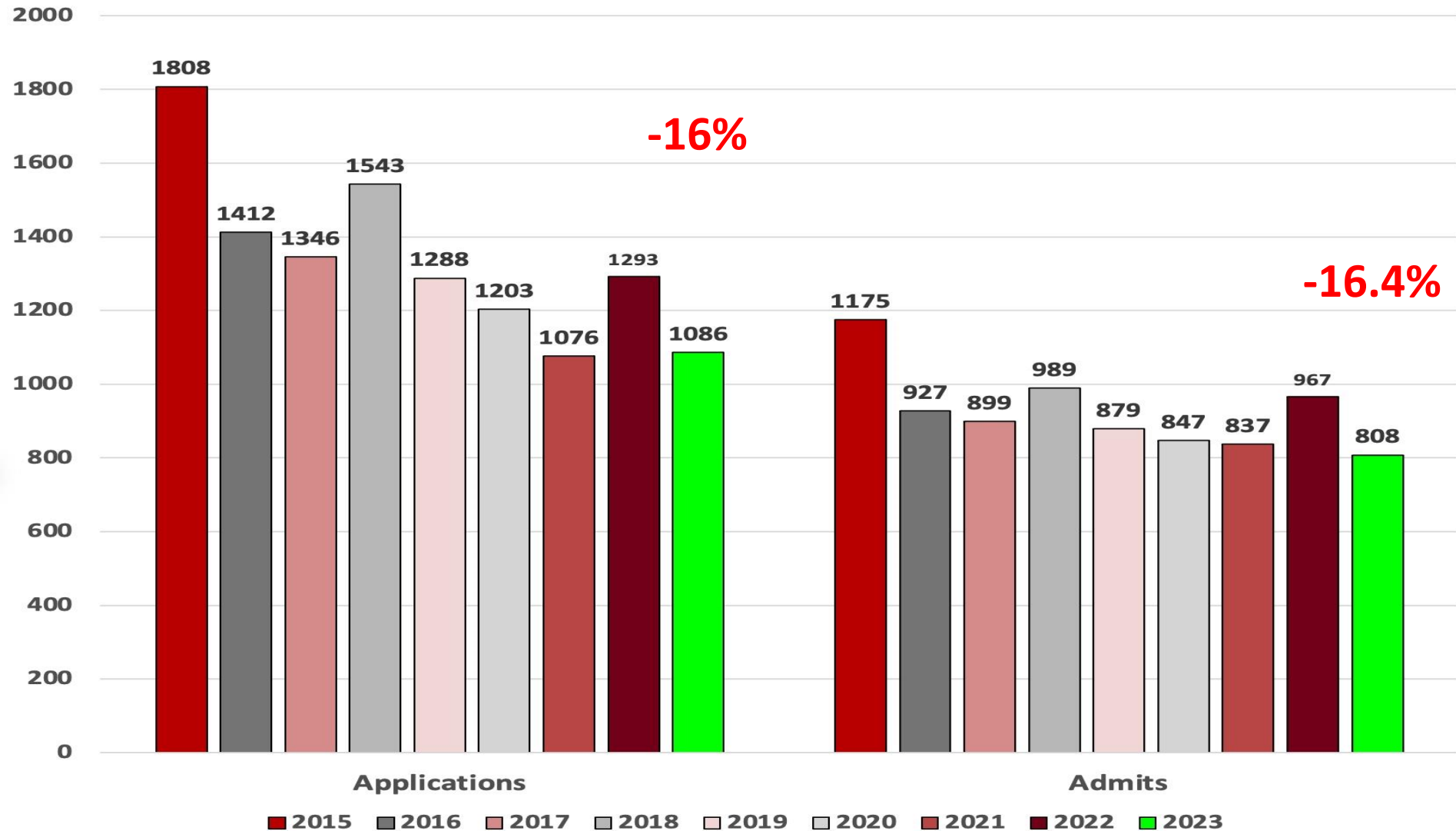
Transfer Enrollment

HISTORICAL DATA



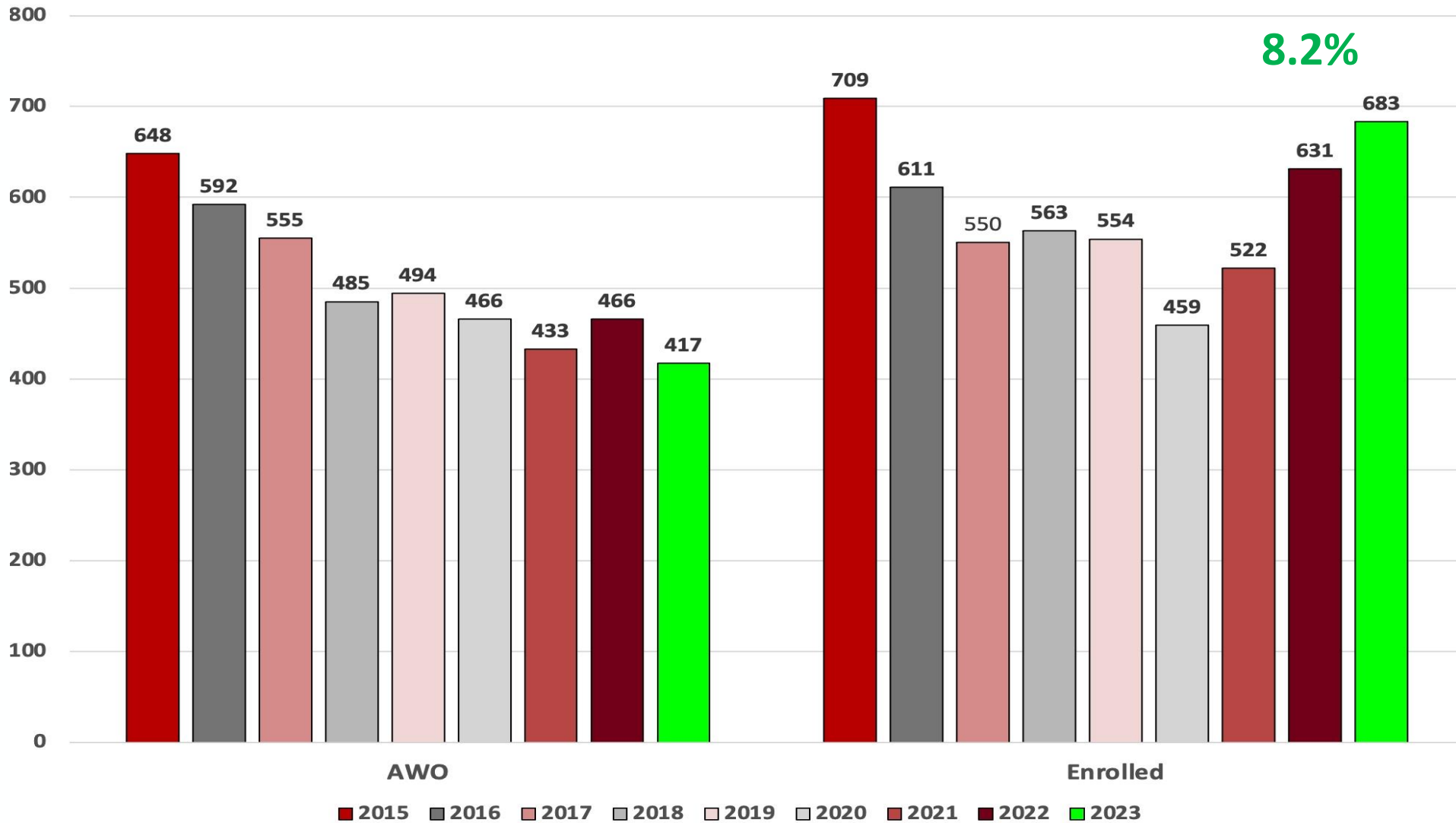
BE BOLD. Shape the Future.®

Transfer Applications & Admits 2015-2023



BE BOLD. Shape the Future.®

Transfer AWO & Enrolled 2015-2023



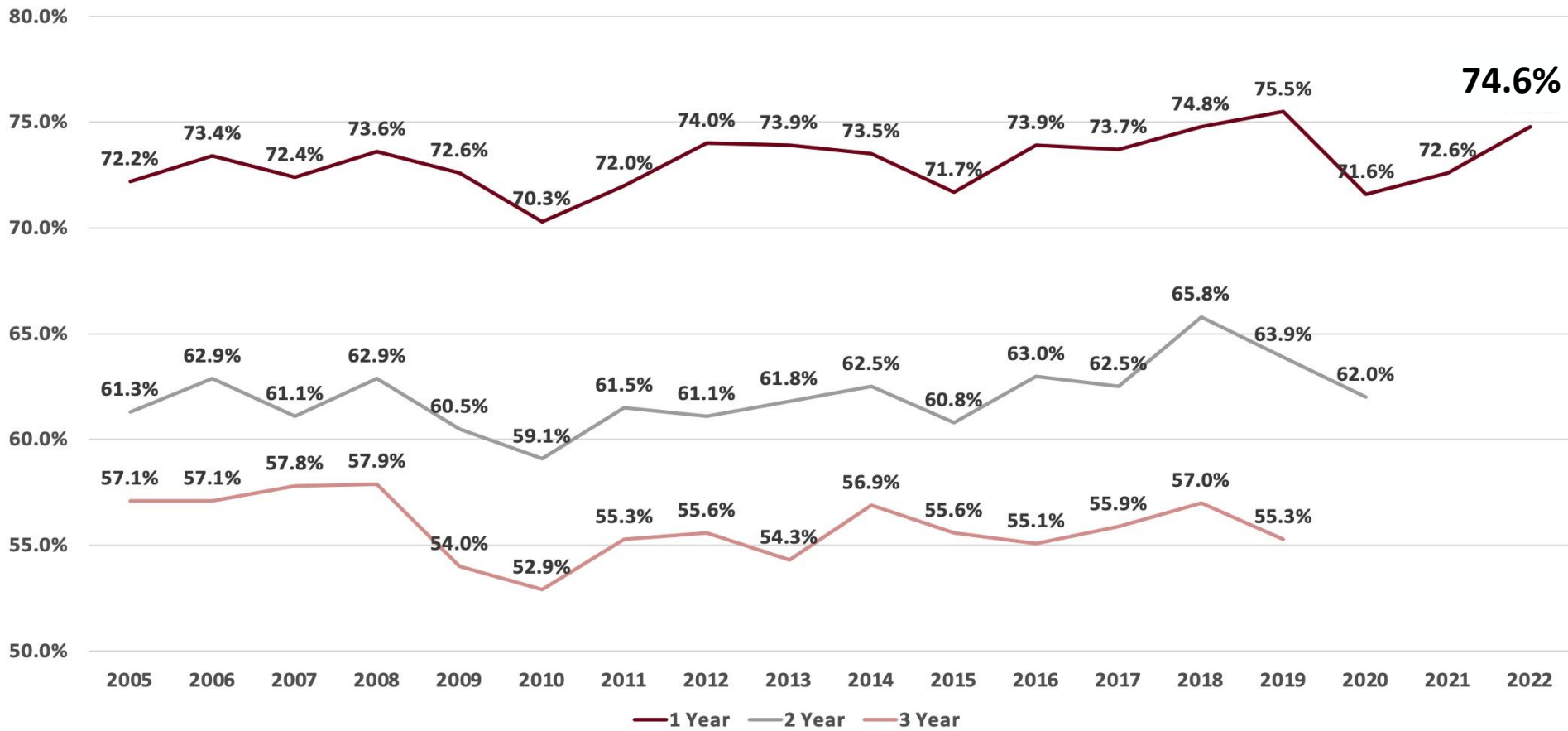
BE BOLD. Shape the Future.®

Retention/Graduation Rates



BE BOLD. Shape the Future.®

Retention Rates 2005 - 2022

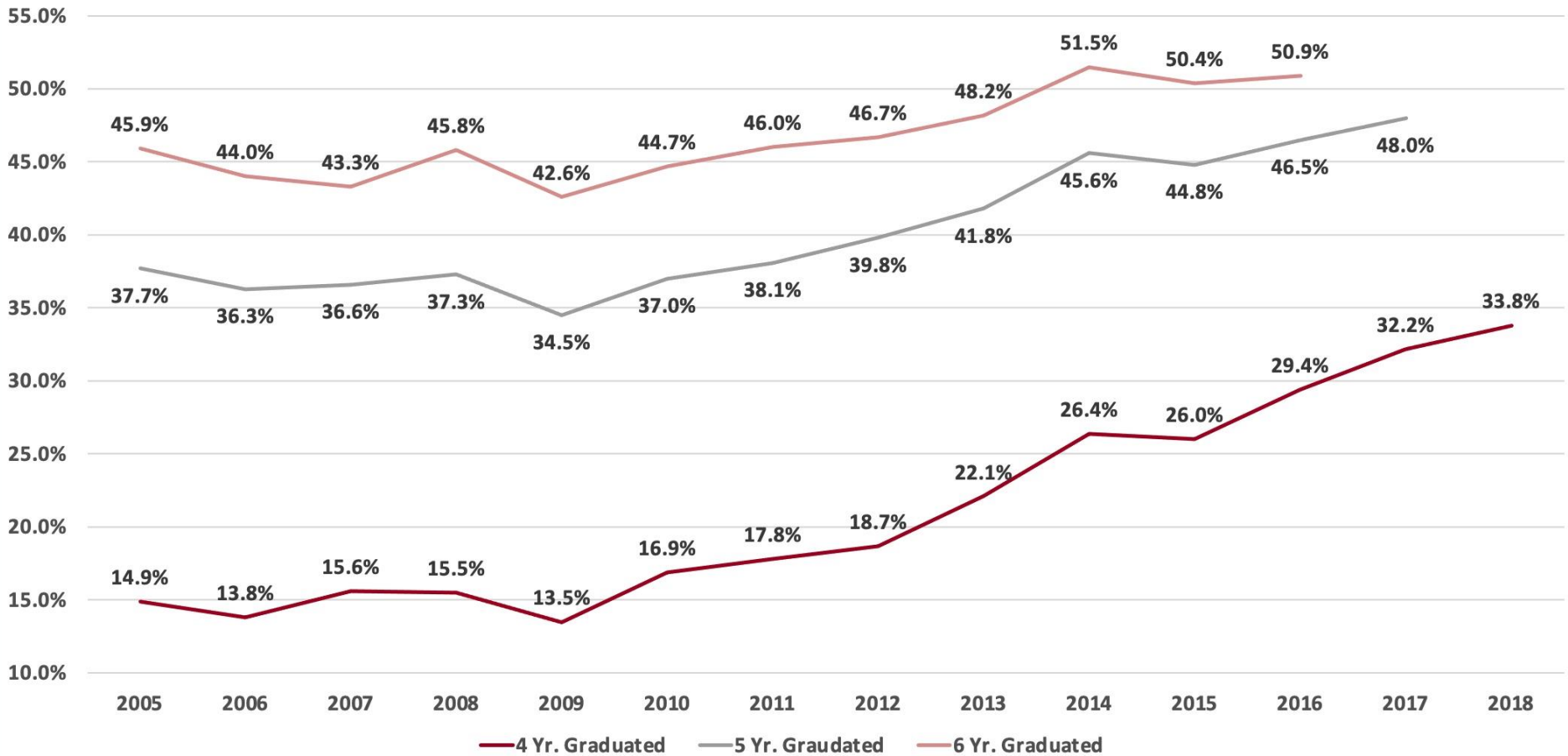


- Challenges
 - Adjusting to academics & social environment
 - Financial issues
- Confident in resources
- Overall feel welcome and belonging
- 69% connected with instructor
- Talk to friends/family when need help



BE BOLD. Shape the Future.®

Graduation Rates 2005 - 2021



BE BOLD. Shape the Future.®

QUICK STATS



BE BOLD. Shape the Future.®

Financial Aid

Melissa Magnusson

- **Financial Aid Advisors**

- 7,936 student interactions

- **Front Desk Interactions**

- 16,767 student interactions
- 12,998 Emails Sent (Since 12-15-2021)

- **Phone Calls**

- 19,115 (Dec 2022 - Present)

- **State Aid (22-23)**

- Main campus
- \$55,576,982

- **Community Colleges**

- \$5,576,165

- **Federal Aid (22-23)**

- **Main campus**

- \$55,647,080

- **Community Colleges**

- \$16,744,897

\$133,525,823



BE BOLD. Shape the Future.®

Student Engagement

Dr. Tony Marin

- **Academic Advising (AY 22-23)**
 - 29,335 appointments @ 15,325.76 hours (minus Orientation)
- **Campus Tutoring Services (AY 22-23)**
 - 4,306 unduplicated sessions
- **ECMC Project Success**
 - Best performing partner institutions
 - NMSU is the model for Project Success
 - 1st Project Success single sign-on school
(VitaNavis/Learning Financial Literacy)



BE BOLD. Shape the Future.®

Undergraduate Admissions and Orientation

Danielle Staley

- **1,032 off-campus Events**
 - High School Visits, College Fairs and Individual Meetings
- **9,385 Students Visit Campus**
 - 4,555 Additional Guests
- **Hosted 59 Groups on Campus**
- **3,190 Students Complete Orientation**



BE BOLD. Shape the Future.®

International Student and Scholar Services

Danielle Staley

- **Fall 2021**
 - 725 Admitted
 - 193 I-20s issued
- **Fall 2022**
 - 1152 Admitted
 - 417 I-20s issued
- **Fall 2023**
 - 1551 Admitted
 - 372 I-20s issued

Accompanied 7 international students to the border for a new I-94 Arrival/departure record.



BE BOLD. Shape the Future.®

Aggie One Stop

Danielle Staley

- **21,090 interactions to date**
 - +6.51% from 2022 / +34.75% from 2021
 - 75% of interactions solved in AOS
 - Only 8% transferred out to Home Offices
 - 97.28% of all interaction solved within 10 minutes



BE BOLD. Shape the Future.®

NMSU Global

- **Enrollment of 2,104 Students (+32.8%)**
 - Students have options
 - **66** students (Las Cruces to Global)
- **NMSU Global Marketing**
 - NMSU Marketing collaboration promoting online and on-campus opportunities
 - Drove **920** applications / **383** enrolls to other system campuses
- **Revenue**
 - 9.8 million back into general funding supporting academics, student support and technology
- **Shared Services Model**



ONE LAST THING...



BE BOLD. Shape the Future.®

QUIZ

How many recruitment **EMAILS** did Undergraduate Admissions send during the fall 2023 recruitment cycle?

- a) 2,391
- b) 12,974,531
- c) 4,257,139
- d) 8,771,403

How much aid, state and federal, did the Financial Aid office award in the 2022-2023 aid year for the **ENTIRE** NMSU system?

- a) \$155,279,881
- b) \$133,525,823
- c) 132,948,623
- d) \$867,530,999



QUIZ

What is the fall 2022 enrollment for NMSU (MA & UO)?

- a) 14,779
- b) 14,901
- c) 14,432
- d) 16,500

The state of New Mexico is projected to experience what percentage decline in high school graduates through 2037?

- a) 15%
- b) 22%
- c) 10.5%
- d) 2.2%



Thank you for all you do!



BE BOLD. Shape the Future.®

Now Presenting: Hector Sanchez



BE BOLD. Shape the Future.®

Now Presenting: Dr. Sarah Edwards



BE BOLD. Shape the Future.®

Now Presenting: Dr. Ann Goodman



BE BOLD. Shape the Future.®

**Welcome
To our
New Team
Members**

- ❖ **Aitiana Zamora**, Coordinator - *Fraternity & Sorority Life*
- ❖ **Ashley Crowell**, Staff Nurse, *Aggie Health & Wellness*
- ❖ **Bailey Perkins**, Fiscal Assistant, *Student Life*
- ❖ **Bernice Becerra**, Psychiatric Nurse Practitioner, *Aggie Health & Wellness*
- ❖ **Clarissa Bryant**, Graduate Assistant, *Student Assistance Services*
- ❖ **Ester Lapite**, Pre Doctoral Intern, *Aggie Health & Wellness*
- ❖ **Hailey Campbell**, *Aggie Health & Wellness*
- ❖ **Luis Lopez**, Business Manager, *Student Life*
- ❖ **Kevin Rodriguez**, Post Doctoral Staff, *Aggie Health & Wellness*
- ❖ **Lance Franklin**, Business Manager, *Aggie Health & Wellness*
- ❖ **Marie Zubiata**, Counselor, *Aggie Health & Wellness*
- ❖ **Patricia Chavana**, *Aggie Health & Wellness*
- ❖ **Rebecca Arciniega**, Nurse Practitioner, *Aggie Health & Wellness*
- ❖ **Sophia Young**, *Aggie Health & Wellness*
- ❖ **Stacy Hart**, Staff Nurse, *Aggie Health & Wellness*
- ❖ **Yelena Salkowitz**, Pre Doctoral Intern, *Aggie Health & Wellness*

PILLARS of EXCELLENCE – DIVISION OF STUDENT SUCCESS

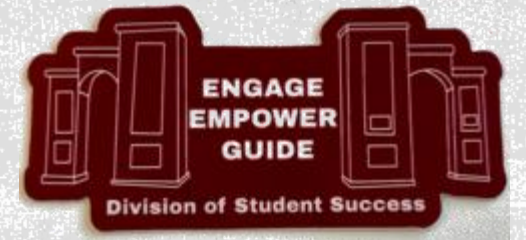
EMPOWER – We promote self-actualization and empower NMSU students, our staff, and others to become active participants in their personal and professional education and growth to contribute to the greater community and live for a larger purpose.

ENGAGE – We engage our students, staff and others in their learning processes and educational journey through active learning, discussion and civil discourse, and service to others as they work towards their goal of a degree, certification, or additional knowledge and experience.

GUIDE – As part of our work, we serve as leaders, mentors or guides that challenge and support students, staff, and others to strive for continuous improvement and positive change as they navigate NMSU degree programs, systems, processes, and co-curricular experiences while pursuing their personal and professional goals.

AWARD CRITERIA:

- 1. Exemplifies** the Aggie Core Values daily as a part of their work.
Leadership * Excellence * Accountability * Diversity & Inclusion * Student Success & Service
- 2. Consistently lives the mission** of empowering, engaging and guiding students within the context of their job. (Mission)
- 3. Intervened in a student situation** leading to assisting the student at the level of retaining a student on the verge of stopping out (NMSU LEADS 2025 Goal 1)
- 4. Presented at a conference or professional organization** advancing NMSU and Division of Student Success brand (NMSU LEADS 2025 Goal 2)
- 5. Served in a leadership position** within the university, division, department or a professional organization or volunteered for a task in support of a division initiative not required of their job (NMSU LEADS 2025 Goal 3)
- 6. Suggested a process improvement** and then assisted in work that led to that process's improvement (NMSU LEADS 2025 Goal 4).





Congratulations
JULIAN MORENO

EMPOWER

We promote self-actualization and empower NMSU students, our staff, and others to become active participants in their personal and professional education and growth to contribute to the greater community and live for a larger purpose.



Congratulations

**KRYSTAL ESPINOZA
&
GABRIELLE MARTINEZ**



ENGAGE

We engage our students, staff and others in their learning processes and educational journey through active learning, discussion and civil discourse, and service to others as they work towards their goal of a degree, certification, or additional knowledge and experience





Congratulations
BRUCE
VANDEVENDER

GUIDE

As part of our work, we serve as leaders, mentors or guides that challenge and support students, staff, and others to strive for continuous improvement and positive change as they navigate NMSU degree programs, systems, processes, and co-curricular experiences while pursuing their personal and professional goals.



Please take this short survey
if you are interested!

NMSU Athletic Faculty/Staff Travel Ambassador Interest Form



BE BOLD. Shape the Future.®